What are three conclusions we can make about Kickstarter campaigns given the provided data?

Most Successful Kickstarter Campaigns were in the theater category

In the parent category belonging in film & video, documentaries had a more successful outcome compared to other categories

Maximum number of failed outcomes belonged in 2011

What are some of the limitations of this dataset?

The dataset does not contain additional information on return on investment to backers

Success /Failure outcomes are not supported by valid reasons hence limiting insights into analysis of key success indicators for future campaigns

What are some other possible tables/graphs that we could create?

Average Donation Per Category

Duration of Project (Difference between Date Created and Date Ended ) By Category and Sub-Category